



**BUILDING COMMUNITIES  
BRIDGING CONTINENTS**

**PRESENTATION BY KEN MCQUALTER  
PRESIDENT ELECT**

# CONTENT

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# MAN BEHIND THE PRESIDENT 2010-2011

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- BORN & EDUCATED YARRAWONGA
- STARTED WORKING LIFE IN CHARTERED ACCOUNTING
- 27 YEARS WITH THE JETSET TRAVEL GROUP
- 5 YEARS IN MANUFACTURING WITH RVS
- MEMBER RCOB - 17 YEARS

# PRESIDENT ELECT YEAR 2010 -- 2011

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- PRESIDENT ELECT TRAINING DAY – WOODEND
- PRESIDENT ELECT TRAINING WEEKEND – ECHUCA/MOAMA
- SPENT TIME WITH ROTARIANS
- NEW HORIZONS – THREE YEAR STRATEGIC PLAN
- MEMBER SURVEY
- PROJECTS

# CLUB PROFILE

## AGE PROFILE

| Age       | No: |
|-----------|-----|
| ■ 40-49   | 5   |
| ■ 50-59   | 16  |
| ■ 60-69   | 30  |
| ■ 70 +    | 31  |
| Total     | 82  |
| % over 60 | 74% |

## GENDER PROFILE

|          |      |
|----------|------|
| ■ Male   | 75   |
| ■ Female | 7    |
| % Female | 8.5% |

## VOCATIONAL PROFILE

|           |     |
|-----------|-----|
| ■ Active  | 51  |
| ■ Retired | 31  |
| % Retired | 38% |

Note: addit 30 near retirement

## YEARS IN ROTARY

| Years   | No: |
|---------|-----|
| ■ 0-5   | 26  |
| ■ 5-15  | 19  |
| ■ 15-25 | 12  |
| ■ 25+   | 25  |
| Total   | 82  |

# MEMBER SURVEY RESPONSE

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## **STRENGTHS**

- Financial;
- Members serving the community;
- Opportunity for fellowship;
- The Sunday Market;
- Club history & tradition.

## **WEAKNESSES**

- Age, Gender and Ethnicity balance;
- Diversity of trades/professions lacking;
- Insufficient mentoring of/ and communication with new members;
- Not effectively utilizing members talent & skills;
- Too much time & money spent on funding other people's projects;
- Limited fellowship.

# MEMBER SURVEY RESPONSE

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## OPPORTUNITIES

- Greater use of member skills;
- Initiate & develop a major project in Balwyn/Boroondara making full use of the vocational skills of our members;
- To seek contribution from/or partner with like minded philanthropic trusts, corporations & Government for the funding of projects;
- Initiate an Environmental project;
- Support for involvement in Youth Exchange.

## THREATS

- Vocational and family demands on both new & potential members;
- Ageing;
- Potential loss of the Sunday Market site to junction development;

# MEMBER SURVEY RESPONSE

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## COMMUNICATIONS

- Poor communication on club & project activity;
- 82% of members read the Bulletin;
- Bulletin should be more vibrant;
- Lack of awareness of the rich history of the Club and its achievements

## CONCERNS

- Lack of partner involvement in club activities;
- More variety requested in the format of dinner meetings;
- Need to improve the quality of speakers;
- Cost of Club functions;
- Services of older members not utilised.

# FOCUS FOR THE YEAR

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- FELLOWSHIP
- PROJECTS – SERVICE ABOVE SELF
- COMMUNICATIONS
- MEMBERSHIP



# FELLOWSHIP

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## MY TEAM

- THE INTERSECTION OF WHITEHORSE & BALWYN ROAD IS THE EPICENTRE OF BALWYN
- EACH TEAM WILL HAVE A CAPTAIN & VICE CAPTAIN

## PURPOSE -- TEAM CAPTAIN RESPONSIBILITY

- TO GENERATE SOCIAL CONTACT & FELLOWSHIP BETWEEN ROTARIANS AND THEIR PARTNERS IN A RELAXED ATMOSPHERE – BBQ's, RESTAURANT NIGHT
- CARE – WELLBEING OF TEAM MEMBERS
- MEMBER RECRUITMENT – Ask potential members to attend team events;
- MEMBER RETENTION – Follow up members not attending

# TEAM NAMING

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- STEVENS
- CLARK
- MARTIN
- RIGBY

# PROJECTS

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## COMMUNITY SERVICES

- RESPITE FACILITY IN BALWYN- FEASIBILITY IN CONJUNCTION WITH BENDIGO COMMUNITY BANK – Andrew Sudholz & Mike Nolan
- ENVIROMENTAL GROUP LOOKING AT WATER QUALITY IN AUSTRALIA & INTERNATIONAL – Clarke Ballard

## INTERNATIONAL

- CONCENTRATION ON PROJECTS WITHIN OUR REGION – EAST TIMOR
- LINK WITH A CLUB IN DISTRICT 5840 – SAN ANTONIO

# PROJECTS

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## VOCATIONAL SERVICES

- BALWYN BUSINESS VALUED EMPLOYEE AWARD in conjunction with The Balwyn Traders Association -- Jim Kiley
- GALA DINNER 19/10

## NEW GENERATIONS

- SPONSOR AN INTERACT CLUB - LOCAL GIRLS SCHOOL
- YOUTH DEVELOPMENT: MENTORING PROGRAM – Hugh Rutter
- YOUTH DISADVANTAGE: WORKSHOP INVANHOE – Stuart Clark

# COMMUNICATIONS

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## **WEBSITE**

- GRANTS MADE – PAST 4 YEARS
- PROJECTS ON THE GO – EACH DIRECTOR WILL UPDATE
- BOARD HIGHLIGHTS
- MEMBER ARTICLES

## **THE TWO MONTHLY OUTLOOK**

- HARD COPY TO BE COLLECTED FROM FRONT DESK

## **CLUB DIRECTORY**

## **DINNER MEETING NIGHT**

# MEMBERSHIP

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## OBJECTIVE

- EXPAND MEMBERSHIP IN BOTH NUMBERS AND DIVERSITY

## HOW?

- BALWYN BUSINESS VALUED EMPLOYEE AWARD
- TEAMS -- CLARK– MARTIN—RIGBY– STEPHENS
- TARGETTED RECRUITING CAMPAIGNS

**PRESIDENT**  
- Ken McQualter

**President Elect.**  
- Peter Frueh

**Secretary**  
- Jim Cary

**Treasurer**  
- Grantham Beeston

**Vice President**  
Norman Taralrud-Bay

**New Horizons Chair**  
Gary LeGet

**Assistant Secretary**  
- Henry Brockman

**Assistant Treasurer**  
- Ian Ridd

**RCOB Sunday Market Pty Ltd**

AVENUES OF SERVICE

**Director- Club Service**  
- Anthea Rutter

**Director -Community Service**  
- Trevor White

**Director - International**  
- Mark Caldwell

**Director – Vocational Service**  
- Lewis Stephens

**Director – New Generations**  
- Geoff Edwards

**Director - Membership**  
- David Jones

Communications Chair

Boroondara Joint Projects

International Programs

Vocational Visits

Youth Disadvantage

Membership Development and Retention

Fellowship Chair

Major New Projects

Rotary Programs

Boroondara Literary Awards

Youth Development

Classifications

Fundraising Chair

Ongoing Hands on Projects

International Fellowship

Educational Projects

International Programs

Club Protection and Risk Management

Club Meetings Chair

Project Submissions & Appraisals

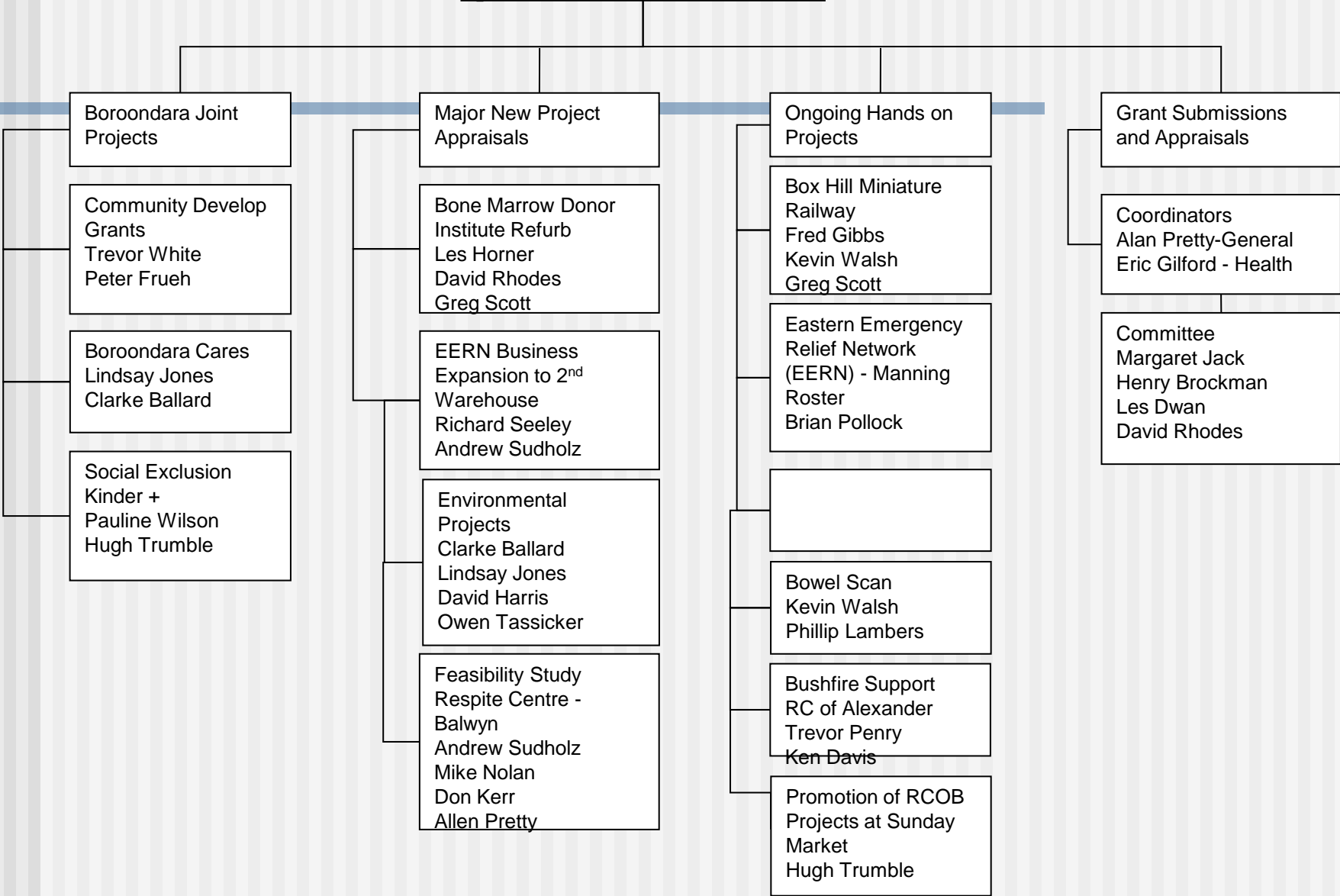
Rotary Foundation (Chair)

Vocational Awards

Rotary Programs

Position  
Committee

**Director- Community Service - Trevor White**



Boroondara Joint Projects

Community Develop Grants  
Trevor White  
Peter Frueh

Boroondara Cares  
Lindsay Jones  
Clarke Ballard

Social Exclusion  
Kinder +  
Pauline Wilson  
Hugh Trumble

Major New Project Appraisals

Bone Marrow Donor Institute Refurb  
Les Horner  
David Rhodes  
Greg Scott

EERN Business Expansion to 2<sup>nd</sup> Warehouse  
Richard Seeley  
Andrew Sudholz

Environmental Projects  
Clarke Ballard  
Lindsay Jones  
David Harris  
Owen Tassicker

Feasibility Study Respite Centre - Balwyn  
Andrew Sudholz  
Mike Nolan  
Don Kerr  
Allen Pretty

Ongoing Hands on Projects

Box Hill Miniature Railway  
Fred Gibbs  
Kevin Walsh  
Greg Scott

Eastern Emergency Relief Network (EERN) - Manning Roster  
Brian Pollock

Bowel Scan  
Kevin Walsh  
Phillip Lambers

Bushfire Support  
RC of Alexander  
Trevor Penry  
Ken Davis

Promotion of RCOB Projects at Sunday Market  
Hugh Trumble

Grant Submissions and Appraisals

Coordinators  
Alan Pretty-General  
Eric Gilford - Health

Committee  
Margaret Jack  
Henry Brockman  
Les Dwan  
David Rhodes

# STATEMENT OF COMMUNITY BENEFIT

| COMMUNITY BENEFITS   | 2009/10          | F'cast 2010/11   |
|--|------------------|------------------|
| <b>A. City of Boroondara Joint Projects</b> includes Boroondara Community Grants, Literacy Awards & Moira Cares Project; | <b>\$331,550</b> | <b>\$345,000</b> |
| <b>B. Community Service Projects &amp; Grants;</b>   | <b>\$160,970</b> | <b>\$265,000</b> |
| <b>C. International Projects &amp; Grants</b>  | <b>\$119,480</b> | <b>\$80,000</b>  |
| <b>D. Rotary Foundation</b>  | <b>\$20,000</b>  | <b>\$50,000</b>  |
| <b>E. Vocational Service Projects</b> including Indigenous Tertiary Scholarships & 4 Way Speaking Comp;                  | <b>\$73,000</b>  | <b>\$112,000</b> |
| <b>F. New Generation Grants</b> including Youth Development Programs;  | <b>\$22,000</b>  | <b>\$30,000</b>  |
| <b>G. Funds disbursed</b> by Rotary Clubs of Canterbury, Boroondara & Kew on Yarra, from Sunday Market Partnering.       | <b>\$89,400</b>  | <b>\$90,000</b>  |
| <b>TOTAL COMMUNITY BENEFITS</b>  | <b>\$816,400</b> | <b>\$972,000</b> |
| <b>HOW FUNDED</b>  |                  |                  |
| <b>A. Sunday Market Net Proceeds</b>   | <b>\$589,400</b> | <b>\$700,000</b> |
| <b>B. Contribution from City of Boroondara</b> to Boroondara Community Grants, Literacy Awards;                          | <b>\$152,000</b> | <b>\$172,000</b> |
| <b>C. Contribution from State Education departments</b> to Indigenous Tertiary Scholarships;                             | <b>\$25,000</b>  | <b>\$50,000</b>  |
| <b>D. Box Hill Miniature Railway Takings</b>   | <b>\$50,000</b>  | <b>\$50,000</b>  |
| <b>TOTAL FUNDING</b>   | <b>\$816,400</b> | <b>\$972,000</b> |

# FOUR KEY OBJECTIVES TO BE SUBMITTED TO DISTRICT 9800

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1. INCREASE THE CLUB'S CAPACITY TO PROVIDE SERVICE
2. EXPAND MEMBERSHIP IN BOTH NUMBERS AND DIVERSITY
3. IMPROVE INTERNAL COMMUNICATIONS
4. ADVANCE THE RECOGNITION AND PUBLIC IMAGE OF THE CLUB AND RI.

# CLUB FORUM

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- MEMBER SURVEY
- THREE YEAR STRATEGIC PLAN
- AVENUE OF SERVICE DIRECTORS
- PROJECT DETAIL